

Historic, Archive Document

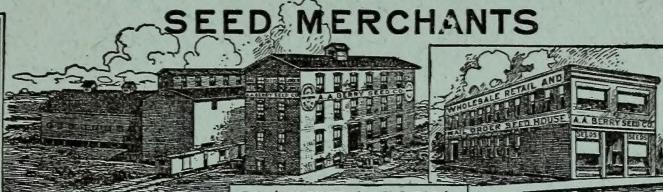
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FARMERS SPECIAL PRICE-LIST.

GRASS SEED - NEW CROP - TESTED.

A·A·BERRY SEED CO.

SEED MERCHANTS



CLARINDA, IOWA.

AMERICAN SEED TRADE ASSOCIATION

JANUARY 16, 1913

WHY OUR PRICES ARE LOW.

We secure our Grass Seed direct from the producer and buy in large quantities, but only buy the choicest lots we can obtain, and buy at the right price. We reject many lots of seed which are readily bought by dealers who are not so particular about their seed. We have one of the best equipments for cleaning seed but we cannot separate all weed seed from clover nor can any other seed house. We secure Seed free from buckhorn and sourdock and when we reclean it we have a grade of Seed we are proud to offer our trade.

We sell thousands of bushels of Clover Seed each season, and buy our Seed to the very best advantage. Dealers who handle in small quantities cannot hope to compete when QUALITY as well as price is considered. We sell our seed direct to our customers on a very small margin and they receive what we save on the initial cost of the seed and the retailer's profit. **No middleman's profit to pay when you buy direct.** We deal direct with the farmers and always give them our very best prices. If you wish first-class seed at attractive prices, send us your order.

We have high grade grass seed of all kinds and can supply you with any seed you may need. If you do not find quoted just what you want, ask for special quotations. We have a very large stock of the very best recleaned seed and there is no reason why we cannot serve you to advantage.

These quotations are based on to-day's market and are subject to change, for prices are low and are only good for early acceptance. If you are unable to order now, write later for best prices. Show our samples to your neighbors; have them order with you. Ask for special prices on large amounts.

CLOVERS

	Per Bu
Medium Red, Star Brand (Prime).....	\$10.50
" " Planet Brand (Choice)	11.50
" " World Brand (Extra Fancy)	13.00
Mammoth Red 50c per bu. higher than Med	
Alsiike, Planet Brand (Choice)	12.75
" " World Brand (Extra Fancy)	13.75
White, World Brand (Extra Fancy)	20.00

feel after you have our samples and prices that we will be favored with your patronage.

GRADES. We offer 3 grades of Timothy, Clover and Alfalfa. All have been thoroughly recleaned and comply strictly with the Iowa Pure Seed Law.

STAR BRAND. (Prime.)

This is our cheapest grade and is the one most generally handled by the home dealers on account of being able to make more profit on it. We do not recommend buying this grade, although we have many customers who are well pleased with it.

PLANET BRAND. (Choice.)

This grade pleases the average farmer and gives splendid satisfaction, and we do not hesitate to recommend it for we know that it will please you. It has been thoroughly recleaned and contains no dangerous weed seed. Our Planet Brand is equal to many grades represented to be the best, and sold by dealers as Fancy. You can depend upon this grade.]

ALFALFA

Star Brand, (Prime).....	8.00
Planet Brand, (Choice)	9.25
World Brand, (Extra Fancy)	10.25

SWEET CLOVER 60 lbs. to a bu.

Fancy, White Blossom, Hulled.....	12.00
Fancy, White Blossom, Unhulled	9.00
Fancy, Yellow Blossom, Biennial	10.00
Fancy, Yellow Blossom, Annual	8.00

TIMOTHY

Star Brand (Prime)	2.00
Planet Brand (Choice)	2.25
World Brand (Extra Fancy)	2.50

ALSIKE CLOVER and TIMOTHY MIXED..	4.50
or \$9.00 per Cwt. 50 lbs to the bushel.	

2½ bu. cotton bags extra 20c each. We allow 1 lb. extra weight for bags. We do not sell gross weight for net.

SAMPLES. We will be glad to send samples of any grass or field seeds on request. Our prices are right and the quality offered is the best and we

WORLD BRAND (Extra Fancy)



This is our very best grade of tested seed, containing nothing but nice, large, plump seed, and is demanded by many farmers who wish only the **best**. This grade is free from all foreign matter and is as near perfect seed as it can be made. Our World Brand stands for the highest quality and there is no seed superior to this grade. It will please the most skeptical buyer and is the grade for those who wish only the best.

NOTICE

Read our guarantee inside front cover of Catalog. If seed is not as represented return and money will be refunded. You are protected when you order from us

RECLEANED CLOVER SEED

Iowa Grown - Free of Weeds - Guaranteed Pure.

In the past 15 years we have built up a phenomenal business in Grass Seed and we no doubt sell more Clover Seed direct to the farmer than any other seed company. We have always furnished a high grade of seed, always equal to sample and at reasonable prices, satisfaction guaranteed, and for this reason the farmers send us their orders. We want to sell you what Grass Seed you require and will make it to your interest to order your seed direct from us.

There is no reason why we should not be able to save you some money on your Grass Seed this season. We have bought high grade seed at a very attractive price and were never in better position to serve our trade. We will meet any legitimate competition. At any time our prices are not right we will make them right for it is our desire to serve you, for we want you for a customer.

The Value of Clover.

We all appreciate the value of Clover as a fertilizer and are realizing more and more the importance of reclenched seed. It has been proven time and again that reclenched seed is cheaper to sow and much more satisfactory, for it is clover you want and not undesirable weeds, which are bound to be found in all country run seed which has not been reclenched.

You cannot afford to miss this opportunity of securing some of our pure reclenched seed this season for seeding. It will not cost more than 20 cents per acre over country seed to sow our World Brand and you cannot afford to take chances of getting dangerous weeds started for the slight difference in price.

The corn grower appreciates the fact that it is necessary to rotate crops in order to secure best results. Clover is the corn growers friend. You can reclaim old worn-out corn land at a cost not to exceed \$1.50 to \$1.75 per acre. It will not cost more than this to sow our World Brand Clover Seed. When you stop to consider that you raise double the amount of corn after having clover on the land for a year or so, you can readily see the value of sowing clover. We know of no cheaper fertilizer, and we cannot urge you too hard to sow Clover this season.

See pages 20 to 27 for full particulars regarding Grass Seed, and also back cover-page of catalog.

When to Sow Clover.

Our advice would be to sow Clover every year. It is to Clover that we largely owe our success, if we are getting the most out of farming. You cannot afford to miss sowing clover regardless of the price. Last season clover seed was unusually high, selling from \$16.00 to \$8.00 per bu. but those who secured a stand secured large returns.

If you sow clover every year, you cannot miss out very often and you will come out ahead in the long run. What you gain in one crop will pay for any losses due to any failure before. The best farmers use Clover Seed freely. When you need clover to rebuild worn out corn land, it is folly not to sow seed, for it doubles your yields and it costs no more to plant and tend corn that makes 75 bushels to the acre than corn that makes 25 bu.

Don't be careless about the grade of seed used, as a bushel sows from six to eight acres and a dollar or two on the bu. is but a few cents per acre. For this small difference, you cannot afford to run any risk of getting bad weeds started which will take you years to eradicate.

It is essential to have good clean seed which you can rely on and for this reason we recommend our World Brand. You can absolutely depend upon this grade of seed. Often when seed is scarce, it is almost impossible to get high grade seed at the end of the season. Order now our World Brand and you will get the very best seed obtainable and at right prices.



RED CLOVER

Cost of Uncleaned Clover.

Country seed should never be sown before reclenched for you never can tell how much shrunken seed dirt and weed seed it contains until it has been cleaned. It would surprise you to know how much will clean out, and no one would sow the screening. From 15 to 30 per cent is nothing unusual and if you tried to make a grade equal to our World Brand it would run a much larger per cent.

You make a great mistake when you buy seed from your neighbors thinking you are getting it cheaper and that it is free from weeds. Many farmers have sourdock and buckhorn, the two worst weeds found in clover. Buy our World Brand and you will not get weed seed but the cheapest and best clover you can buy. We have hundreds of customers who write us that our Seed was the best seed they ever bought.

Tested Seed.

No Clover should be sown that contains buckhorn, sourdock, thistle, dodder or any other dangerous weed seed. The only way to know that you are getting seed free from these weeds, is by buying the best grade from a reliable dealer who actually knows these weeds and has tested the seed offered. Our seed has been carefully analysed and tested by an expert and you can depend on the seed we recommend. We guarantee our seed to be as represented and we sell subject to State and Government tests. If you find any noxious weeds in it, return and receive your money.

COMPARISON ON COST

	Price bu.	Sow per A.	Cost per A.
Berry's World Brand	\$12.00	8 lbs.	\$1.60
Uncleaned Clover	\$9.00	12 "	\$1.80

The uncleaned seed is invariably most expensive for it will not seed nearly so far, besides you get from 2 to 4 lbs of weed seed in every bu. that is never desirable.

REFERENCE

To Whom it May Concern—The A. A. Berry Seed Co., is responsible and you can depend on any statements made by them. You need not hesitate sending money with order for they are reliable.

Yours respectfully,
Clarinda Trust and Savings Bank.